

natural disasters facts

And how the healthcare industry can help.

Fusion



HEALTHCARE FACILITIES

In the face of a natural disaster.

Strategic thinking and preparation are two key factors in providing better healthcare. As far as healthcare trends go, new developments in medical technology and artificial intelligence can help outsource the small tasks to tech, allowing *people* to focus on people. Tech also allows more accessible education and faster results, saving time and measuring reports quickly and accurately.

Thinking ahead, how can healthcare professionals use healthcare trends to give their patients a better standard of care during a natural disaster?



WHEN NATURE STRIKES



Natural disasters affect the healthcare industry.

They can destroy hospitals, homes, livelihoods, and cause physical and mental trauma all at once. So what happens when nature hits you with a one-two punch?



Loss of medication

Medications and home medical devices can be left behind in the rush to evacuate. The need for these items can spike.



Relocation

Healthcare services and patients may be moved when disaster area hospitals are in jeopardy or become overcrowded.



Interruption

Services and finances can be halted in catastrophic events. Receiving hospitals can incur costs from transferred patients.

Fact: 2017 saw an increase of hurricanes, wildfires, floods, and droughts that caused over **\$306 billion** in destruction.





WEATHERING THE STORM

In the aftermath, preparation is key.

Things can get out of hand quickly without a plan. Hospitals are considered safehavens, and medical professionals are trusted to help curb the chaos in the face of a natural disaster. Hospitals and healthcare professionals can prepare for natural disasters with:



Virtual care

Maintained electronic health records can help provide continuity of care more easily in case of patient transfer.



Back up systems

Hospitals should anticipate risks and surges in care and prepare backup generators and critical systems.



Communication

Hospitals should act quickly and responsibly in the wake of a natural disaster. Effective communication both inside and outside healthcare organizations will be key.





BRING ON THE SUNSHINE

With the right preparation, there are clear skies ahead.

Natural disasters are not events that we can wholly prevent, but as healthcare professionals, we can do our part to help hospitals maintain optimal performance in a crisis, and be available to those caught in the eye of a natural disaster.

A growing industry is ahead, and staffing great healthcare professionals is at the forefront, helping build healthy and safe communities one person at a time.





GET STARTED.

In the eye of a storm and in the healthcare industry, we rely on qualified healthcare professionals to step up. If you have what it takes to be awesome in this industry, reach out to us.

TALK TO A RECRUITER



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